



<https://www.born2ballbasketball.org>

SPONSORSHIP PACKET



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To Whom It May Concern,

I am writing on behalf of the Born2Ball club basketball organization. We are seeking donations from local businesses, which will be used for facility rentals for practices, fees for tournaments, basketball equipment, and other essential needs to help build our program. As a non-profit organization, our team can only achieve its goals with the generous support of community members.

The Born2Ball club basketball organization is based in Surprise, Arizona. Established in February 2024 by CEO Cornelius Jennings Jr., our organization aims to coach competitive basketball and push players to their highest potential.

If you have any questions or concerns, please feel free to contact me directly. Thank you for your consideration!

Regards,

Cornelius A. Jennings Jr.
CEO
Born2Ball Basketball
Surprise, AZ
410-622-6144
born2ballbasketball@yahoo.com



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MISSION STATEMENT

Led by active-duty Air Force member Cornelius Jennings Jr., our team at Born2Ball is fully committed to the youth we serve. Our mission is to empower young athletes to achieve their goals on and off the court, whether that's reaching the collegiate or professional level, or simply enjoying the game for fun and personal growth.

What sets Born2Ball apart is our unwavering dedication to the well-being and development of our players. Our coaches are driven solely by their passion for mentoring kids and their love for the game of basketball.

While Born2Ball is still in its early stages, we are rapidly growing and expanding our offerings. We are currently working on establishing a ladies Born2Ball team and introducing additional age groups for boys, ensuring that more young athletes could benefit from our program.



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Born2Ball Federal EIN

99-1633236

We are governed by our CEO, Treasurer, Managers, and Coaches.
The individuals in each role are identified below.

CEO

Cornelius Jennings Jr.

Assistant/Head Manager

Tatiyana Boykins

Treasurers

Michae'lle Jennings
Cornelius Jennings Sr.

Coaches

Christian Castille
Angelo Shipp
Myran Torain
Alex Molina

Social Media Marketing Manager

Cornaya Jennings

Partnership Coordination Manager

Paris Gartmon

(We continuously seek new dedicated coaches to support our expanding program!)

Certain actions require the approval of the CEO, while other actions may be approved by our Treasurer, Managers and/or Coaches. The specific course of action and approval process is stated in our Articles of Incorporation.



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SPONSORSHIP PACKAGES

BRONZE LEVEL **\$1 - \$499.99 Donation**

1. Company logo on Born2Ball website
2. Promo on all social media platforms
3. 2 Born2Ball T-shirts

SILVER LEVEL **\$500 – \$999.99 Donation**

1. Company logo on Born2Ball website
2. Promo on all social media platforms
3. 4 Born2Ball T-Shirts
4. Silver Sponsorship Plaque

GOLD LEVEL **\$1000 + Donation**

1. Company logo on Born2Ball website
2. Promo on all social media platforms
3. Company logo on Born2Ball Team warmup hoodies
4. 8 Born2Ball T-Shirts
5. Gold Sponsorship Plaque



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Sponsor Frequently Asked Questions (FAQ)

1. How does my sponsorship help Born2Ball?

As a youth basketball organization, sponsors help cover the costs of team gathering events, uniforms, travel costs, tournament fees, gym fees and player registration fees.

2. Where does my specific sponsorship go towards?

The sponsorship will go towards our general fund which will assist the organization in budgeting for the current & upcoming seasons.

3. Why is Born2Ball structured as a non-profit LLC?

A non-profit LLC allows Born2Ball to be exempt from paying some types of federal taxes in the United States. Excess net profits are *NOT* distributed to investors, employees or stakeholders, but used to maintain or expand operations. This structure reduces the personal risk involved and shelters stakeholders from being personally responsible for all debts incurred.



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Born2Ball Basketball 2025



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SPONSORSHIP INFORMATION

SPONSOR LEVEL (check one) **BRONZE** **SILVER** **GOLD**

Amount of Sponsorship (USD): _____

First Name: _____ **Last Name:** _____

Business Name: _____

Address: _____

City: _____ **State:** _____ **Zip Code:** _____

Email: _____ **Phone Number:** _____

Business EIN Number: _____

Please hand in this one-page form to your Born2Ball contact along with your check. No cash sponsorships. All checks written out to "**Born 2 Ball**". Sponsorships may also be paid through Cash App, Venmo, or Zelle, this form must also be filled-out regardless of payment type for our internal records.

Cash App: \$Born2BallBasketball
Zelle: born2ballbasketball@yahoo.com
Venmo: @Born2Ball_Basketball